

## Logo Design for Dhaka Solid Waste Management Project

Applicants wanted!!



**First Prize: 10,000TK**  
**Second Prize (2 persons): 2,000TK**

Dhaka City Corporation (DCC) and Japan International Cooperation Agency (JICA) are seeking for a logo design for Dhaka Solid Waste Management Project. The Project, funded by JICA, aims to improve the capacity of DCC's solid waste management services for cleaner and greener Dhaka city. The Project has been initiated as a follow up of the Clean Dhaka Master Plan for the period of 2005 – 2015, and will be carried out from 2007 to 2011.

### How do I apply?

Please send your logo design which you think fits the image of better managed solid waste management and cleaner and greener Dhaka. The logos should be submitted in hard copy directly at DCC Waste Management Division office. In addition to the logo, please submit a paper with your name, phone number, address, and e-mail address. The deadline for this application is **September 13, 2007**. The address of our office is: Waste Management Division, Dhaka City Corporation, Level 13, Nagar Bhaban Dhaka.

### How are applications processed and how long is the process?

Applications will be reviewed by a committee comprised of representatives from DCC and JICA involved in the Solid Waste Management Project. The review of applications will take place in mid-October.

### What is the selection process?

Submissions are evaluated on the following criteria: The logo must be **recognizable** and stand out when printed on posters, name cards, leaflets, and letterheads and must be **simple** and **symbolic** and without intricate drawings. The logo must represent the image of cleaner Dhaka through improved solid waste management. Title such as "Clean Dhaka Project" is not necessary in the logo.

### How will I be notified?

Successful applicants will be contacted in person within one month from the deadline.

Our contact number is: **716-2350**

E-mail address is: **[swm\\_jica\\_expert@yahoo.com](mailto:swm_jica_expert@yahoo.com)**